

Problem Solution Video

1. Problem statement with a hook _____

2. Storytime _____

3. Solution _____

4. Result _____

The Dozen Video Checklist

12 things that make a night and day difference in video quality

VIDEO CONTENT

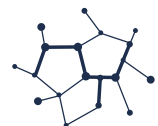
- The Hook
- The Story
- The Solution
- The Result

VIDEO SET-UP

- The Framing
- The Lighting
- The Sound
- The Supporting Materials

VIDEO POST PRODUCTION

- The Branding
- The Captions
- The Background Music
- The Add-ons



GOALPOST