

Blog Writing 101

A Writer's Workshop

Time to convert one of your top 10 most-asked questions into one the 6 key blog types

Format *(choose one)*

- Pricing and Cost
- Problems
- Compare & Contrast
- Reviews
- Best in Class
- Top '5' List

Title *Re-write one of your top 10 most-asked questions*

Content *Thesis/Summary* _____

3 – 5 supporting topics

- _____
- _____
- _____
- _____
- _____

Accompanying Visuals *Photos, graphics, etc.*
