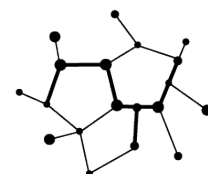




Clarify Your Offer



GOALPOST

www.GoalpostGroup.com

Clarify your offer and kick some butt with the “90-Day Kickstarter Program”

Have your sales stalled? Want a diagnosis? How clear and complete is your offer? If it's not written in a way a 12-year old can understand it ... You're losing customers. We're StoryBrand certified, so not only will we help you clarify your message, we'll have a whole lot of fun doing it. Pro Tip: If you confuse, you lose.

What we'll accomplish in the first 90 days:

- Marketing roadmap
- Content summit: Galvanize your marketing and sales teams around a “Content Culture”
- Optimized website for higher lead conversions
- Messaging that resonates with your customers
- New website framework (Up to 5 Pages)
- Lead-generating PDF
- Automated email campaign
- Customer testimonials
- Customer referral-generating email
- Customized StoryBrand BrandScript
- Framework to build future offers
- Catalog of requested content

Think it's time to talk with us?

As a thank you for participating in an “exploratory” phone conversation, you can get a **\$150 Search Engine Optimization Assessment at no charge**. Optimizing how and where you show up in search engines is the first step to building better traffic and leads through your site.

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Learn more at StoryBrand.com